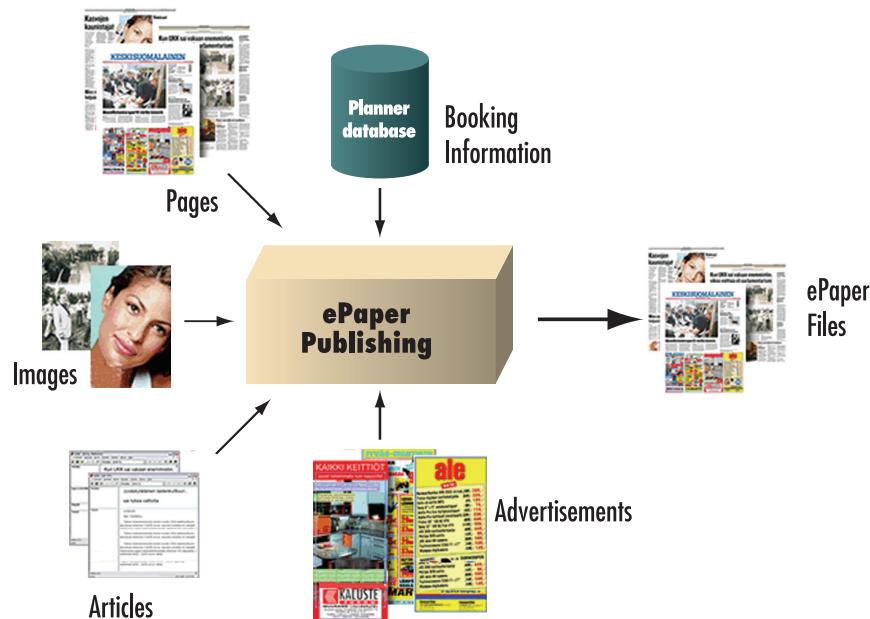


E PAPER

Enhance your website and create production efficiencies with the Doris32 asset management and publishing production system by posting an exact replica of your print edition on the Internet. Anygraaf's ePaper tools take the pages produced with Doris and automatically build an online edition giving readers the same look, feel and quality they have come to expect.



Anygraaf's ePaper tools give publishing organizations additional features to augment their traditional Internet publishing workflows, as well as provide readers with another way to read the paper.

With an electronic edition, Internet readers get an exact replica of the printed publication with the ability to browse the issue page-by-page. Readers can click on page elements to view any article, image, graphic or ad directly. Users can also perform a keyword text search to find articles, and a PDF of each page can also be made available for quick viewing or download.

Publications benefit by taking advantage of work already completed with the Doris32 system to produce the printed product. Since the ePaper tools work with PDF or postscript files and the articles, images and ads have already been produced for the print edition, there is no additional effort needed to produce an electronic edition. Once the ePaper is made, additional tools let your organization maintain searchable archive editions for internal and external customers.

Readers benefit by having an additional option for reading the news. With the same look as the printed page, readers can browse the ePaper in the same way they use the printed edition. Advertisers also benefit from the extended reach an electronic paper gives their ads.

Internet Publishing

Searchable Archive

Worldwide Distribution

Expanded Readership

HIGHLIGHTS

- Save time and money by leveraging existing Anygraaf print production investments.
- Provide readers with another way to read the paper.
- Fully customizable output format.
- Worldwide distribution without additional costs.
- Build and maintain archive editions available for distribution to internal and external customers.
- Extend the reach of print advertising.
- Generate new revenue with subscriptions to an electronic paper.
- Easy navigation with the ability to browse the paper by page or by section.



Advantages

- Doris ePaper brings the original printed paper's layout to the Internet.
- The reading experience is much more robust than a row of clickable headings.
- Templates for full web design customization.
- Additional work is not required to publish an ePaper. When the paper's layout is done, Doris ePaper can be published with one button click.
- Doris ePaper subscriptions may count as part of total circulation numbers, if certain conditions are fulfilled.
- World-wide distribution is possible without any delays, extra work or added costs.
- Fully searchable issues & archive make it easier to find information compared to the printed paper.
- A full year's issues fit onto one single DVD disk.



Flexibility

Doris ePaper is available in several versions. Each version is created automatically, based upon chosen templates.

- *Doris ePaper Original*: The standard version. All images are high resolution and the layout is adapted for computers with high-speed Internet connections.
- *Doris ePaper Light*: Identical to the standard version, apart from images being of lower resolution. Suitable for low bandwidth connections.
- *Doris ePaper Mobile*: Adapted for mobile devices such as PDAs and mobile phones.

Expand Readership

Publishing an electronic version of the printed paper greatly expands the reach a publication has. Some who may benefit from an ePaper are:

- Readers living out-of-state: Readers who wish to read their hometown paper, but due to distance are unable to receive the printed version.
- Travelling readers: Frequent travelers who wish to stay abreast of happenings at home.
- Readers preferring an electronic version: People who, due to various reasons, prefer an electronic version as a complement to, or replacement for, the printed version.
- Readers in need of fast access to information: The electronic version is fully searchable and accessible as soon as it is created.

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