

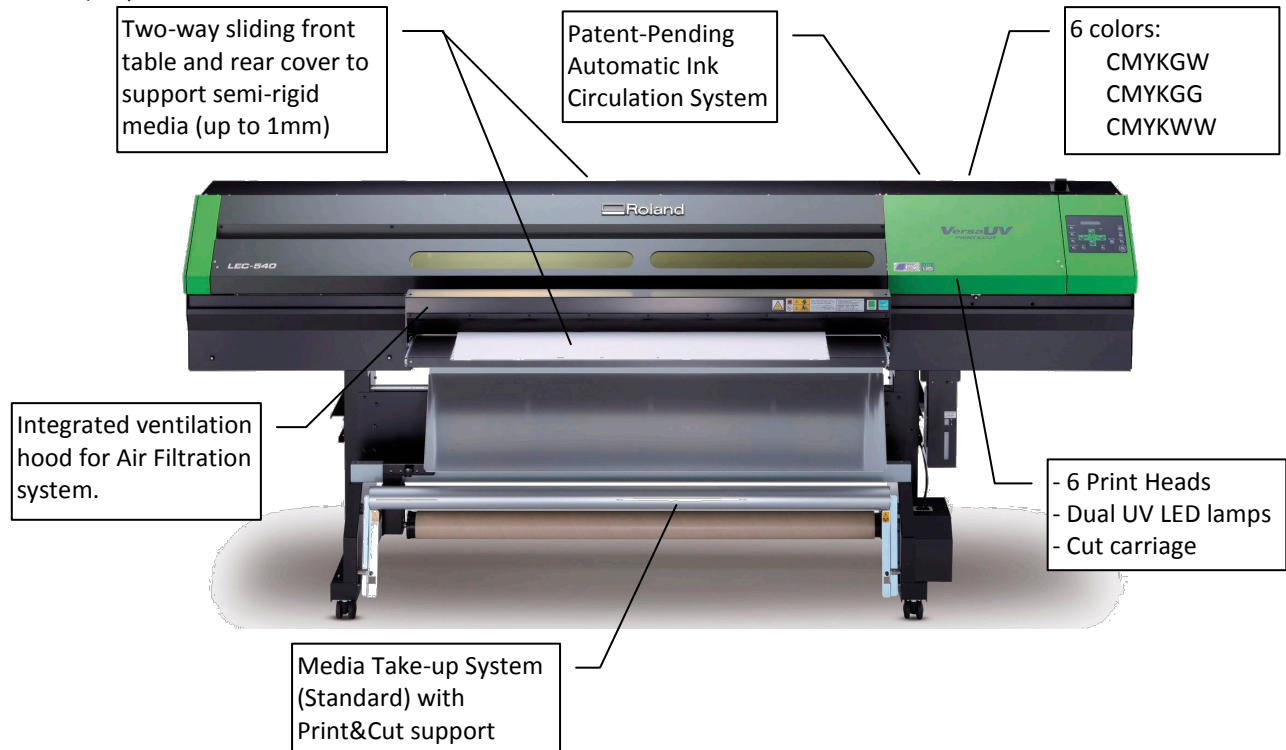
The New VersaUV LEC-540 – What You Need to Know

The New VersaUV LEC-540 is Roland's first 54" UV printer/cutter. It features a series of improvements that deliver award winning Roland quality integrated with innovative UV printing technology to the 54" wide printer market.

VersaUV PRINT & CUT LEC-540

Key Features

Price: \$67,995 MSRP



What's New

- ✓ 54 in roll-to-roll UV inkjet printer/cutter
- ✓ Two-way sliding front table and horizontally mounted rear cover for semi-rigid media support
- ✓ Up to 25% faster than the LEC-330 in bi-directional mode
- ✓ Heavy-duty media holder system for rolls up to 66 lbs (30 kg) and 8.3" (210 mm) in diameter
- ✓ Take-up supports unattended print & cut jobs for labels and decals
- ✓ New UV lamps for optimal curing at faster print speeds
- ✓ Dual position UV lamp system for inline (CMYK/White/Matte) or delayed (Gloss finishing with clear coat) curing

Imagine.



What do you tell your customers about the VersaUV LEC-540?

- 54" roll-to-roll UV inkjet printer cutter with support for flexible and semi-rigid sheets
- 126 sq ft/hr for CMYK jobs at 360x720 dpi
- Lowest power consumption (490W) in its class
- Safe, long lasting (up to 10,000 hours) and low heat UV LED lamps will not damage the media
- Exclusive ECO-UV inks:
 - Flexible formulation allows stretching and folding without cracking
 - Available in 4 colors (C, M, Y, K) + White and Clear coat
 - \$89.99 per 220 ml cartridge
- Three ink configuration options at installation
 - CMYKGW: White and clear coat capability for maximum flexibility
 - CMYKGG: Dual clear coat for faster, three dimensional textures and no white ink discharge
 - CMYKWW: Dual white for higher opacity white without overprinting
- Patent-pending Ink Circulation System for dramatic ink savings
- Prints on virtually any substrate up to 0.039 in (1.0 mm) thick (Banner, Canvas, Tyvek, PVC, PET, PP, BOPP, Paper, Metallic, Foils, Polycarbonate, Shrink Films and much more)
- New two-way sliding front table and horizontally mounted rear cover provide better support for thicker, semi-rigid media of up to 1 mm in thickness without compromising roll-to-roll workflow
- Ideal for proofing, package prototyping (flexible packaging and folding carton), specialty applications, short-run labels, industrial graphic overlays, short term signage, POP and much more.
- Produces near production quality prototypes or proofs on actual substrates
- Quicker turnaround eliminating the need to outsource for prototypes or mockups
- Simulates UV spot varnish with matte or gloss finishing options
- Simulates Braille, embossing or other unique three dimensional textures by overprinting multiple layers of CMYK ink or clear coat
- Pre-assembled ventilation hood (Air filtration system is strongly recommended)

Imagine.